



MESOTHELIOMA UK

CHARITABLE TRUST - 1126083

Supporting People With This Asbestos Cancer

Planning and Organising a Walking Event

Welcome to this guide to planning & organising a walking event. By an “event” we mean an event aimed at attracting people to experience walking a particular route on a particular day, but not necessarily keeping together.

A walking event can be a fantastic way to involve large numbers of people of all ages in something that is fun and healthy for those who take part whilst also promoting sociability and it can also raise funds for your chosen charity.

The format, name, route and length of your event will depend solely on what you want to achieve, it can be complex or as simple as you want to make it. There are lots of different types of walking events, ranging from fancy dress fun walks, sponsored in memory of a loved one charity walk or walk a mile for meso which is a measured walk.

Any of these type of walking events can attract people who would like to raise money for a cause they believe in, or those that would like to meet new friends, learn more about the local area, and generally enjoy themselves. Walking events can also be a great way to introduce children to walking.

This guide is written to help you our fundraisers plan a small to moderate sized event. This is intended as guidance only, not something to be followed to the letter. We’ve tried to give you pointers to things to think about. You’ll need to pick out what’s relevant to your event and ignore the rest!

The questions to ask yourselves at the start of organising a walking event are quite basic but will help you think through the detailed planning.

Why do I want to do a walking event?

Discuss the reasons behind why you would like to choose a walking event and what it means to you as this should help you to promote it.

When should we hold it?

What time of year would be suitable to hold a walking event, taking in mind the supporters you may attract.

Where should we hold it and what will we offer?

You must find a suitable area where it is safe and traffic free, if the walk is in memory of a loved one do they have a favourite local place

Who will be involved?

Who will help me organise this event, family, friends, colleagues, gym buddies?

How do we ensure a safe and enjoyable experience for everyone?

Contact the local council to see if there are any restrictions to the area you are walking in especially if it is high numbers of participants. Check out the route before hand.

What shall we call it?

Thinking about what you should call it is very important to attract like minded people who would like to raise funds for your cause.

The most important thing is to enjoy your event.